



# DID YOU KNOW

Eighty-five per cent of IRL's revenue is associated with activities involving collaboration with industry.

This includes partnering with companies on major research initiatives such as projects aimed at developing new high value industries in New Zealand.

IRL is committed to a concept of partnering with New Zealand industry to produce benefits for the New Zealand economy.



# WHAT DOES THIS MEAN?

While research organisations are often seen as being involved in the pure or theoretical aspects of science, IRL is focused on solving real-life problems and delivering benefits to companies and industries.

This is done through the application of science in the real world and business to improve productivity, develop new products and found brand-new industries.

