



DID YOU KNOW

IRL is working in partnership with Māori business organisations to unlock the economic value of their asset base, with an initial focus on success in the next five years.

IRL has developed, in consultation with Māori leaders, an overall industry strategy which includes the establishment of a Māori research fellowship, providing funding for scientists or engineers to carry out research programmes for Māori enterprises in conjunction with IRL.

Māori organisations partnering with IRL will have access to the full spectrum of R&D services including scientific knowledge and technical skills, assistance with funding applications, intellectual property protection and commercialisation advice.



WHAT DOES THIS MEAN?

Māori businesses will be able to leverage IRL's cutting edge scientific knowledge and experience in R&D to develop and grow their assets, increase revenues and improve shareholder wealth.



IRL is an ideal leading R&D partner because it works across many sectors that are relevant to Māori, ranging from agriculture and forestry to high-tech manufacturing and energy. To fulfil this objective, IRL brings with it collaborative relationships with other research organisations to best meet the needs of Māori enterprise.



After consulting with Māori leaders, IRL is taking a holistic approach which offers a seamless service and means Māori can deal with just one party for all their R&D needs.

