



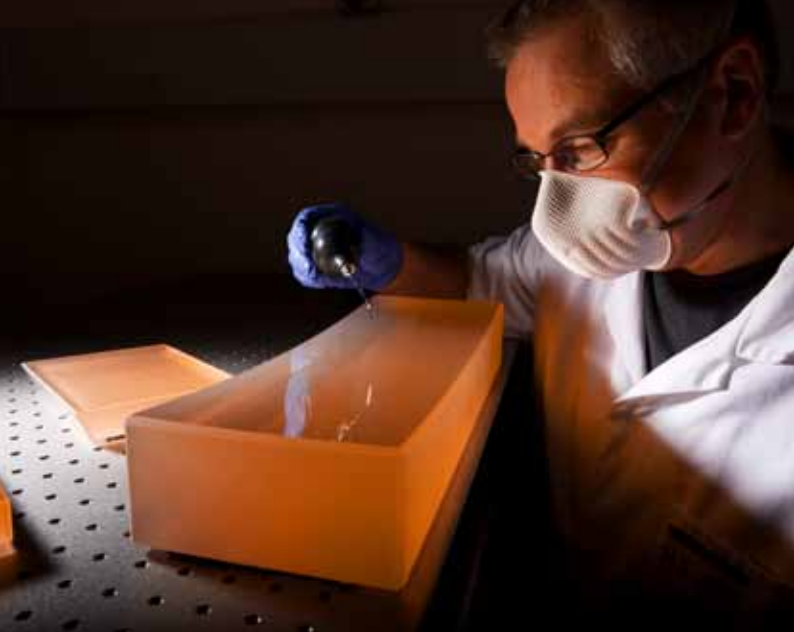
DID YOU KNOW

IRL is offering the services of some of its top scientists and engineers free of charge to New Zealand businesses under its Scientist for a Day programme.

Under the initiative, IRL will engage with New Zealand companies for up to 24 hours, in a hands-on and face-to-face technical interaction that will take place at either the company's location or at an IRL laboratory.

IRL will follow up with a business potential for innovation report (optional), all at no cost to the company.

The visit can focus on anything: an existing problem, analysing and improving a product or process, developing an opportunity, evaluating the potential for innovation, or any other specific, well-defined idea.



WHAT DOES THIS MEAN?

The aim of the IRL's Scientist for a Day programme is to encourage more New Zealand companies to utilise R&D as a means of improving productivity and profitability.

This is just one of many IRL initiatives aimed at boosting the uptake of R&D by NZ-based businesses. By applying to take part in IRL's Scientist for a Day programme, companies can take advantage of IRL's world-leading scientific and engineering expertise and gain insight into the role R&D can play in boosting revenue growth and transforming their business.

